



KAKATIYA UNIVERSITY - WARANGAL - TELANGANA

Under Graduate Courses (Under CBCS 2020 – 2021 onwards)

B.A. II YEAR SEMESTER – IV SKILL ENHANCEMENT COURSE - III

FORMS OF JOURNALISTIC WRITING (SEC – III Common to all Social Sciences)

Theory: 2 Hours/Week; Credits: 2 Marks: 50 (Internal: 10; External: 40)

Objectives:

- To impart journalistic skills to the students.
- To enable and inspire the students to write for newspapers.
- To introduce different forms of writing.

Learning Outcomes:

After completion of the course, the student will be able to:

- Identify different types and elements of the news.
- Understand subjectivity and objectivity in writing.
- Write in different forms..

Unit 1

News – Soft and Hard news; News Writing – Spot news/Live news, in depth, investigative, interpretative. Structure/Format – Inverted, Hour glass, Stacked; Elements – Objectivity, Fairness, Balance, Attribution, Quotations, partial quotations, full quotations, direct and indirect quotes; basics of writing for news websites, portals.

Unit 2

Subjectivity in writing – features-types (interviews, profiles, historical features, travelogues, how to do features, middles), articles, edit page articles, editorials, reviews, criticism, columns, blogs.



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B.A. II YEAR SEMESTER – IV
SKILL ENHANCEMENT COURSE - IV

RURAL POLITICS AND LEADERSHIP TRAINING

(SEC – III Common to all Social Sciences)

Theory: 2 Hours/Week; Credits: 2 Marks: 50 (Internal: 10; External: 40)

Syllabus

Course: Rural Politics and Leadership

Unit I:

1. Grass root Politics and Democracy
2. Rural Institutions, Governance and Politics
3. Rural Politics, Regional Politics and National Politics-Linkages

Unit II:

1. Rural Leadership – Nature and Characteristics
2. Social Bases of Rural Leadership
3. Gender and Rural Leadership
4. Rural Leadership, Regional Leadership and National Leadership: Linkages.

Suggested Readings:

1. A. R. Desai, Rural Sociology in India, Sage.
2. Lucia Michelutti, The Vernacularisation of Democracy, Routledge.
3. Ch Balaramulu, Marginalised Communities and Decentralised institutions in India, Routledge.
4. B. S Bhviskar, Two Views of Social Change in Rural India, Sage.
5. K. L. Sharma, Caste, Social Inequality and Mobility in Rural India.
6. Ram Ahuja, Social Problem in India
7. Madan, The Village in India
8. Niraja Gopal Jayal, The Oxford Companion to Politics in India, OUP
9. Chatterjee Partha, State and Politics in India, OUP.


This is for your information and necessary action

Thanking you

Yours faithfully

Copy to

1. Academic Branch


2/16/24

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